

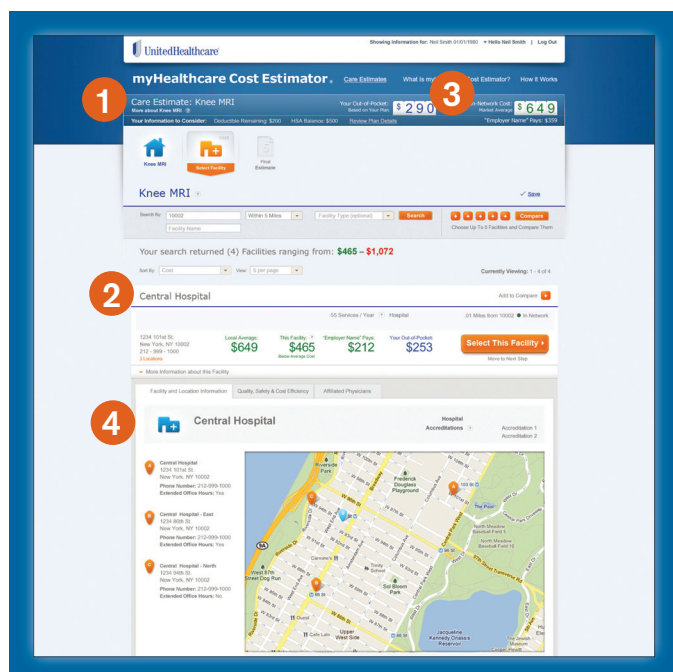
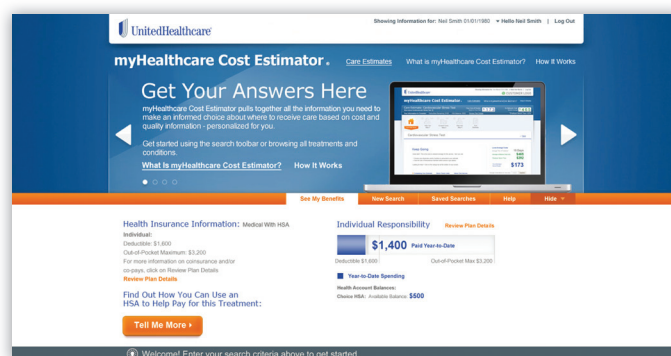
Take
charge.
Know
more.SM

4
PROCEDURE
PROVIDER
PRICE
PLACE
P

Introducing myHealthcare Cost Estimator.

It's an innovative online tool that gives your employees easy access to the personalized information they need to make more informed health care decisions.

myHealthcare Cost Estimator is UnitedHealthcare's next-generation cost estimator that empowers your employees to better manage their health care. Conveniently located on myuhc.com,[®] **myHealthcare Cost Estimator** provides more validated data than any other estimator of its kind. It uses estimates based on available fee schedules or contracted rates, and when fee schedules/contracted rates are not available, estimates are based on claims averages for the particular provider. The information is also personalized to calculate out-of-pocket expenses based on your employees' plan and current benefit status. Plus, it's fully integrated with customer service and clinical support so they have easy access to a wide range of resources.



Know the 4 Ps when shopping for health care.

myHealthcare Cost Estimator provides your employees with a wealth of information before they go to the doctor.

- 1 PROCEDURE**
Learn more about a procedure and compare treatment options.
- 2 PROVIDER**
Select a quality provider for a procedure.
- 3 PRICE**
Quickly estimate out-of-pocket costs for specific procedures.
- 4 PLACE**
Locate providers based on geographic search criteria.



myHealthcare Cost Estimator helps your employees:

Know their procedure.

- Create a Care Path — a planned treatment program that may consist of one or more health services that may span any length of time depending on the health condition being treated
- Know what questions to ask the doctor, what to expect and how to prepare

Know their provider.

- Research available providers for specific procedures
- See the quality and efficiency measures of participating providers based on the UnitedHealth Premium® program

Know their price.

- Compare estimated prices of treatment options
- Discover whether prices are at, below or above market average
- Evaluate opportunities to reduce out-of-pocket costs

Know the place.

- Locate providers based on geographic search criteria
- Find providers near home, close to work, or clustered around other physicians
- Get addresses and directions to the place selected

Help your employees know the 4 Ps when shopping for health care.

This online tool provides your employees with a wealth of information before they go to the doctor. Now searching for personalized health care information is as easy as any online shopping experience.

Helping your employees improve their health is our goal.

Through the power of innovative thinking, UnitedHealthcare provides you and your employees with the resources to be more in control of their health care. That's why we're focused on helping your employees maximize the value of their health plan and helping your company realize savings. And we will continue to empower your employees throughout the year with an ongoing series of integrated communications.

We strongly believe a well-informed health care consumer is an empowered one. And we are committed to expanding **myHealthcare Cost Estimator** throughout the year.



For more information, call your UnitedHealthcare representative today.



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All UnitedHealthcare members can access a cost estimator online tool. Depending on your specific benefit plan and the ZIP code that is entered, either the myHealthcare Cost Estimator, or the Treatment Cost Estimator will be available. A mobile version of myHealthcare Cost Estimator is available, and additional ZIP codes and procedures will be added soon. This tool is not intended to be a guarantee of your costs or benefits. Your actual costs and/or benefits may vary. When accessing the tool, please refer to the Terms and Conditions of Use and Why Your Costs May Vary sections for further information regarding cost estimates. Refer to your health plan coverage document for information regarding your specific benefits.